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Statewide Poll Finds Support for Self Service Gas Option

TRENTON, NJ – A statewide poll commissioned by the New Jersey Gasoline, C-Store, Automotive Association (NJGCA) found support for self-service option in the Garden State.

The poll by GBAO Research + Strategy found 44% of those surveyed supported a "proposal allowing people a choice to pump their own gas," while 50% opposed and 6% either didn't know or refused to answer.

However, when those surveyed were explicitly informed about continuing a full-serve mandate with self-service as an option, support increased significantly.

For example, when voters were told, "drivers who want to pump their own gas will be able to save money with discounted self-service prices, while drivers who want to continue having their gas pumped for them can pay the regular price," support increased to 53%.

And when voters where told, "This will give people who want to pump their own gas the freedom to do so. Gas stations would provide both self-service and full-service options, so you can still have your gas pumped for you if you want," support for self-serve gas jumped to 60%.

"It's clear that when people are informed that they have a choice to continue receiving full serve or having the option of self-serve, support for self-serve shifts, with a majority supporting having a self-serve option," said Sal Risalvato, the executive director of NJGCA.

The poll was taken November 2020 of 500 registered New Jersey voters.

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